



Press Release

## **Mahindra launches the petrol-powered XUV500**

**Mumbai, December 5, 2017:** Mahindra & Mahindra Ltd. (M&M Ltd.), India's leading SUV manufacturer today announced the introduction of a new petrol variant of its premium SUV, the XUV500. The petrol powered XUV500 will be available in a single variant with a 6-speed automatic transmission sourced from AISIN, Japan. Named as the 'G AT' variant, the XUV500 petrol automatic will be competitively priced at Rs.15.49 lacs (ex-showroom Delhi) and will be available in select cities with immediate effect.

Under the hood, the newly introduced XUV500 G AT variant will be powered by the indigenously developed 2.2 litre mHawk petrol engine that generates 140 HP (103 KW) power & 320 Nm torque. The XUV500 G AT variant is equipped with a 6-speed automatic transmission which has features like the creep function and manual mode option. The XUV500 portfolio will now have a petrol variant along with a wide range of diesel variants.

According to **Veejay Ram Nakra, Chief of Sales & Marketing - Automotive Division, Mahindra & Mahindra Ltd** , "Since its launch, the XUV500 has been a trendsetter in the premium SUV segment with a great value proposition plus head-turning style and a plethora of hi-tech features. The introduction of the XUV500 G AT petrol variant will excite consumers who have been eagerly awaiting a petrol option. The G AT variant delivers impressive performance that has come to be synonymous with the XUV500."

### **KEY FEATURES OF THE XUV500 G AUTOMATIC VARIANT**

- 7" (18 cm) touchscreen infotainment system
- Logo projection lamp on ORVMs
- Static bending headlamps
- ESP with rollover mitigation
- Android Auto
- Emergency Call
- Fully automatic temperature control (FATC)
- Dual airbags
- ABS with EBD
- Intelligent light sensing headlamps
- Smart rain sensing wipers
- Tyre-tronics
- Cruise Control
- Push button start
- Passive keyless entry
- 8-way adjustable driver seat



**About Mahindra**

The Mahindra Group is a USD 19 billion federation of companies that enables people to rise through innovative mobility solutions, driving rural prosperity, enhancing urban living, nurturing new businesses and fostering communities. It has a leadership position in utility vehicles, information technology, financial services and vacation ownership in India and is the world's largest tractor company, by volume. It also enjoys a strong presence in agribusiness, components, commercial vehicles, consulting services, energy, industrial equipment, logistics, real estate, steel, aerospace, defence and two wheelers. Headquartered in India, Mahindra employs over 200,000 people across 100 countries.

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